At FanBox, we are committed to protecting your privacy and ensuring the security of your personal information. This privacy policy outlines how we collect, use, and safeguard the information you provide to us. By accessing our services or participating in our activities, you agree to the terms of this policy.

**FanBox** 

1. Information We Collect:

- Personal Information: We may collect personal information, such as your name, address, email address, phone number, and payment details when you interact with our website, place an order, or participate in our promotions.
- Usage Information: We gather non-personal information related to your interactions with our website, such as your IP address, browser type, operating system, and pages visited. This information helps us analyze trends, improve our services, and enhance your overall experience.

## 2. Use of Information:

- Personalization: We may use your information to personalize your experience, provide relevant content, and tailor our services to your preferences.
- Communication: We may use your contact information to send you promotional materials, updates, and important notices related to our products and services. You can opt out of these communications at any time.
- Order Processing: We use your information to process orders, handle payments, and deliver products or services to you.
- Analytics: We may analyze usage patterns and data to improve our website, services, and customer support.

3. Information Sharing and Disclosure:

- Third-Party Service Providers: We may share your information with trusted third-party service providers who assist us in delivering our products and services, such as payment processors, shipping companies, and marketing agencies. These providers have access to your information only to the extent necessary to perform their functions and are obligated to maintain its confidentiality.
- Legal Compliance: We may disclose your information to comply with applicable laws, regulations, legal processes, or enforceable governmental requests. We may also share information to protect our rights, property, and safety, or that of our users or the public.

4. Data Security:

- We employ industry-standard security measures to safeguard your personal information from unauthorized access, disclosure, alteration, or destruction.
- Despite our best efforts, no data transmission over the internet or electronic storage method can be guaranteed as 100% secure. Therefore, we cannot guarantee the absolute security of your information, and you transmit it at your own risk.

5. Third-Party Platforms:

• We utilize Shopify as our backend website platform to provide our services. By using our website, you acknowledge and agree that your personal information may be processed, stored, and transmitted through Shopify's secure servers. The collection, use, and disclosure of your information on Shopify are subject to its own privacy policy and terms of service.

#### 6. Children's Privacy:

Our services are not directed towards individuals under the age of 18. We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected information from a child, we will promptly delete it from our records.

## 7. Your Choices:

- Opt-Out: You have the right to opt out of receiving promotional communications from us by following the unsubscribe instructions included in the emails or contacting us directly.
- Access and Correction: You can review and update your personal information by logging into your account or contacting us. We will make reasonable efforts to address your request promptly.

## 8. Third-Party Links:

Our website may contain links to third-party websites. Please note that we are not responsible for the privacy practices or content of those sites. We encourage you to review their privacy policies before providing any personal information.

# 9. Changes to this Privacy Policy:

We reserve the right to modify or update this privacy policy at any time. Any changes will be effective immediately upon posting the updated policy on our website. We encourage you to review this policy periodically.

#### 10. Contact Us:

If you have any questions, concerns, or requests regarding this privacy policy or the handling of your personal information, please contact us at fanboxnation@gmail.com.

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